

Term of Reference Filming
Social Accountability In The Mining Sector
Publish What You Pay Indonesia

Background

The extractive sector plays an important role as the driving force of development in Indonesia. Government revenue from the extractive sector has increased by 28% of total government revenue. This number represents more than 50% of total export, 22% from the mining sector. With abundant reserves of coal, gold, tin, and nickel, Indonesia is a major player in the global mining industry chain.

Given the dominance and importance of mining in the extractive sector, the government has implemented several reformations to improving mineral resources governance and accountability. Such as delegation of authority to grant and monitoring mining permits to local government to bring the mineral resource decision-making process closer to the people. Also, the implementation of the Extractive Industries Transparency Initiative (EITI) initially encourage state revenue transparency and now evolved to other value chains such as environment, contract and commodity openness and mainstreaming gender aspect.

Unfortunately, several problems still haunt Indonesia mining governance. The transparency aspect that has progressed still need improvement, so that the wider public – especially affected people – can access important information related to the mining sector. Furthermore, participation mechanism, public monitoring and accountability in the mineral and coal mining sector are still not running well. People participation space in monitoring mining activity is hampered by lack of knowledge, limited data access and lack of public complaint platform and mechanism with adequate handling mechanism in mining commodity-producing areas.

To answer the problems above, Publish What You Pay (PWYP) Indonesia with several partners organized the “Mining Sector Social Accountability” project supported by Global Partnership for Social Accountability (GPSA) and World Bank. This project which has been running since November 2020 aims to improve mining sector management and governance at the sub-national level through a collaborative social accountability mechanism, which emphasizes public participation on demanding accountability from the service provided and public officials in the mining sector. Particularly, this project works on two main issues licensing and revenue management in the mineral and coal (minerba) mining sector. The project is carried out in three selected provinces, Aceh, East Kalimantan, and Southeast Sulawesi.

Outline, scope activity in this project include capacity building (including for peoples affected by mining), organizing a multi-stakeholder forum to facilitate discussion between governance representatives, communities and business actors, and organizing stakeholder scorecards (peoples participation instruments to assess the use of regional revenue from the mining sector for social development in the region). These activities aimed at promoting licensing system transparency and accountability and state/regional revenue management

from the mining sector. Emphasis is given to licensing information provision and revenue from the mining sector that easily accesses by the wider community and empowering communities to hold local governments accountable for mineral resource governance and revenue utilization through several instruments – stakeholder forum and stakeholder scorecards.

For documenting the process and learning from the project, PWYP Indonesia with the support from GPSA – The World Bank looking production house in Indonesia as a partner in filming. Production scope or type of film is in the form (but not limited) semi-documentary and creative documentary that raise mining issue and introduce social accountability model¹ as an instrument that put forward a collaborative approach in solving these problems.

Objective

This filming aim as implementation documentation, project achievements and learning, and as creative campaign media for raise public awareness (both in rural and urban areas) on the importance of peoples participation and social accountability in good mining governance, to realize accountable mining management and its use for the welfare of the peoples.

Film Work Scope

Film Theme

Mining Sector Social Accountability

Filmmaking Location

1. Nagan Raya District, Aceh
2. Kutai Kartanegara District, East Kalimantan
3. North Konawe District, Southeast Sulawesi
4. Activities at the Relevant National Level

Film Topic

1. Public participation in mining governance, how to voice aspiration, deliver complaint/advice, and fight for its rights
2. Knowledge and education of the people around the mine
3. Collaborative practice developing cross-stakeholder social accountability model

Basic Story Composition

1. Resident around mining activity (mineral and coal) in three provinces where mining operations take place, as well stakeholders and local government officials throughout the process.
2. Particularly, looking at the way people around the mine voice their aspiration, participate and achieve benefit from the process of mining license, information access and policy dialogue process with government and business actors, regarding revenue management, and public monitoring effort on licensing compliance (social and

¹ Mining Sector Social Accountability in <https://pwpindonesia.org/en/citizen-monitoring-for-transparency-and-accountability-of-licensing-and-revenue-management-in-mining-sector/>

environmental aspects) to the revenue management and budget allocation by a policymaker in each region.

3. The role of stakeholders such as Non-Governmental Organization (NGO) or Civil Society Organization (CSO), academic, and relevant government authorities in obtaining benefits from capacity-building activities and increasing information access about mining permits and revenue management system.

List of Relevant Stakeholders

1. Peoples around the mining area
2. Women group
3. Indigenous peoples (indigenous community)
4. Village government
5. District government
6. Provincial government
7. Local parliament
8. NGO/CSO/Local NGO
9. Mining company
10. Central government

Production House Work Scope & Other Terms

1. Along with PWYP Indonesia and project partner brainstorming issue, angle, message coverage and type of film to be produced
2. Compiling content and storyboard to be discussed and approved by PWYP Indonesia
3. Take video, picture, and other needs both in the field and other locations as needed
4. Editing and finishing the film according to the concept and storyboard that already agreed then reviewing and revising based on feedback
5. Product results in the form of 1 (one) film with a maximum duration of 30 minutes and trailer 2 minutes maximum equipped with English and Indonesian version subtitle, and 1 (one) film promotion poster
6. The maximum length of time for work and contract is 6 (six) month, by paying attention to the quality results
7. Service contract payment method is carried out in stages according to milestone achieved which will be mutually agreed upon at the time of cooperation contract discussion
8. If needed, the production house can use additional material and documentation in the form of picture and video belong to PWYP Indonesia or program partner, while still considering the suitability of the concept and product quality
9. Not allowed to use materials or documentation from other resources that could affect the originality and/or violate the copyrights of the other parties
10. Copyright of the product in the form of film and trailer owned by PWYP Indonesia. Production house can use film and trailer for promotion, portfolio, or non-commercial screening needs, with the permission and approval of PWYP Indonesia and project donor. Further on this matter will be regulated in the cooperation contract.
11. Film production will be published in 2 (two) language versions – Indonesian and English.

12. Communication standard and publication branding follow the standard set by PWYP Indonesia and GPSA The World Bank program, and through consultation with the External Communication World Bank Jakarta team.

Production Schedule

Time	Activities
May - June	
	Production House Recruitment Process and Cooperation Contract Signing
June - July	
I – III	Research and Story Development
IV	Finalizing Story Ideas
August – September	
	Picture Capturing & Editing
October	
I – II	Picture Look I Presentation
III – IV	Feedback and improvement
November	
I – II	Music Scoring, Color Grading, Subtitling, etc.
III	Picture Look II Presentation
IV	Finalize Result
December	
I	Trailer & Poster Making
II	Film, Trailer and Poster Submission
III-IV	Launch Preparation
Januari	
I – II	Film Premiere
II – IV	Film screening for Public

Value of Production Services

The film production service contract value is a maximum of IDR 250 million (including tax). The value of this service includes all cost incurred during the filming process, including shooting in the field and engaging talents or other parties.

Proposal Submission Mechanism

- Parties who interested in this collaboration can send a Letter of Offer which at least contains a Production House profile/company profile, an offer of a rough draft/concept, a description of the stages and a schedule of activities (timeline), and a plan to use the budget. In addition, it's also expected to send a CV of the work team that will be involved and a portfolio of works (including similar films that have been made – can include a link).
- Letter of Offer is addressed to email: procurement@pwypindonesia.org with Subject: GPSA Filming_[Nama PH/Company]. Documents received no later than 24

May 2021.

3. PWYP Indonesia will only contact qualified Production House candidates to take part in the follow-up selection process.

Recruitment Steps and Schedule

Date	Activities
5 May 2021	Request for Quotation (RFQ)
10 May 2021	Invitation To Providers (Production House) / Announcement in the website & others
	Amendments to RFQ (if any)
10 – 26 May 2021	Receive Quotations (15 days)
27 May - 7 June 2021	Comparison of Quotations & Interview (the shortlist candidate)
8 – 13 June 2021	Standstill (<i>Negosiasi</i>) & Debriefing / <i>Tanya Jawab</i> (5 days)
14 June 2021	Notification of Award
15 – 20 June 2021	Contention period (5 days)
21 June 2021	Signed Contract